European Industrial Renaissance requires competitive energy

Brussels, 12th June 2014
EUROALLIAGES AND ITS PORTFOLIO

**EUROALLIAGES**

- European Association of ferro-alloys and silicon producers
- Membership: 23 companies, operating nearly 50 plants in 14 countries, with 8,000 employees and a cumulative turnover around 2 bn €
- EuroAlliages represents about 95% of ferro-alloys and silicon production in Europe

**FERRO-ALLOYS AND SILICON INDUSTRY**

- A small sector in absolute terms, but strategic for European economy
- Both production processes are energy-intensive (energy accounts for up to 40% of production costs)
Ferro-alloys and silicon within their value chains
INDUSTRIAL OUTPUT IS DECLINING IN EUROPE

Manufacturing production in the EU, Japan and USA (2010=100)

Source: European Competitiveness Report 2013 based on data from Eurostat and OECD
EUROPEAN ENERGY-INTENSIVE INDUSTRIES ARE LOSING THEIR POSITION ON THE GLOBAL MARKETPLACE

Source: OECD/IEA 2014
THE EXISTENTIAL QUESTION:

What are we ready to lose?
OUR VISION FOR A COMPETITIVE EUROPEAN INDUSTRY

• Acknowledge the role of **industry** in EU economy
  o Global competitiveness must be a central issue in EU policies

• Provide a **cost-effective and realistic** energy and climate policy
  o The “old continent” has been an early mover... it now needs to learn from its mistakes
  o A reform of current policies is needed
  o Physical limitations of some industrial sectors must be taken into account

• Ensure **coherent policies**
  o The piecemeal approach is a dangerous method

• Offer **stable legal framework** to trigger investments
THANK YOU!